

## 2019 SAFF Advertising Form

New this year the SAFF program will be a more portable size of 6 x 9 and in FULL COLOR. We are also offering a design service. The cost of the service will double the price of your ad, for example a \$50 quarter page ad will cost \$100. If you would like to take advantage of this service please indicate so below.

*Deadline: September 10, 2018*

### Event Program Advertising Rates:

Size	Width x Height	Cost	Amount
1/6 Page	2.75 x 2.7375	\$30.00	
1/4 Page	2.75 x 4.45	\$50.00	
1/3 Page	2.7375 x 5.75	\$85.00	
1/2 Page	4.25 x 5.75	\$100.00	
Full Page	5.75 x 8.755	\$150.00	
Inside Front Cover	5.75 x 8.755	\$200.00	<b>Sold</b>
Inside Back Cover	5.75 x 8.755	\$200.00	
Outside Back Cover	6.245 x 9.25 with bleed*	\$225.00	<b>Sold</b>

*\*Cover ads are full bleed. The trim size is 6 x 9, Safe Zone is 5.75 x 8.755 and Bleed is 6.245 x 9.25. Please see the ad sheet for more information.*

Yes, I would like to use the Design Service. I understand that it will double the cost of the ad.

**Total Amount Enclosed:** \_\_\_\_\_

**Note:** All ads for the Event Program must be print quality **PDFs at 300 dpi**. We can also accept jgs at the same resolution but pdfs are preferred. Poor quality images will not be accepted. If you are requesting a cover ad, please email: [advertising@saffsite.org](mailto:advertising@saffsite.org) to verify the ad you want is still available. ALL ads are in full color.

*Deadline to receive completed form, money & ads is September 9, 2019.*

Name: \_\_\_\_\_

Farm/Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

**If using the design service please supply us with print quality logo(s) and any other artwork you would like to include. All text should be in a document. The service includes an initial proof and one additional proof, 2 proofs in total, so it is important that you provide us with as much information as possible at the start.**

**Email ad image file to: [advertising@saffsite.org](mailto:advertising@saffsite.org)**

*Deadline September 9, 2019*