**2018 SAFF Advertising Form**

New this year the SAFF program will be a more portable size of 6 x 9 and in FULL COLOR. We are also offering a design service. The cost of the service will double the price of your ad, for example a $50 quarter page ad will cost $100. If you would like to take advantage of this service please indicate so below.

***Deadline: September 10, 2018***

**Event Program Advertising Rates:**

|  |  |  |  |
| --- | --- | --- | --- |
| **Size** | **Width x Height** | **Cost** | **Amount** |
| 1/6 Page | 2.75 x 2.7375 | $30.00 |  |
| 1/4 Page | 2.75 x 4.45 | $50.00 |  |
| 1/3 Page | 2.7375 x 5.75 | $85.00 |  |
| 1/2 Page | 4.25 x 5.75 | $100.00 |  |
| Full Page | 5.75 x 8.755 | $150.00 |  |
| Inside Front Cover | 5.75 x 8.755 | $200.00 | **Sold** |
| Inside Back Cover | 5.75 x 8.755 | $200.00 |  |
| Outside Back Cover | 6.245 x 9.25 with bleed\* | $225.00 | **Sold** |

*\*Cover ads are full bleed. The trim size is 6 x 9, Safe Zone is 5.75 x 8.755 and Bleed is 6.245 x 9.25. Please see the ad sheet for more information.*

\_\_\_Yes, I would like to use the Design Service. I understand that it will double the cost of the ad.

**Total Amount Enclosed:**

**Note:** All ads for the Event Program must be print quality **PDFs at 300 dpi**. We can also accept jgs at the same resolution but pdfs are preferred. Poor quality images will not be accepted. If you are requesting a cover ad, please email: advertising@saffsite.org to verify the ad you want is still available. ALL ads are in full color.

***Deadline to receive completed form, money & ads is September 10, 2018.***

Name:

Farm/Business Name:

Address:

City: State: Zip:

Phone: Email:

Website:

**If using the design service please supply us with print quality logo(s) and any other artwork you would like to include. All text should be in a document. The service includes an initial proof and one additional proof, 2 proofs in total, so it is important that you provide us with as much information as possible at the start.**

**Email ad image file to: advertising@saffsite.org**

***Deadline September 10, 2018***